

TRAVIS MACY

"THE WHOLE TEAM ENJOYED TRAVIS' TALK, AND WE ALREADY STARTED INCORPORATING SOME OF HIS THOUGHTS INTO OUR WORK APPROACH."

- RICH FLECK
VICE PRESIDENT
STRATEGIC SERVICES
ORACLE

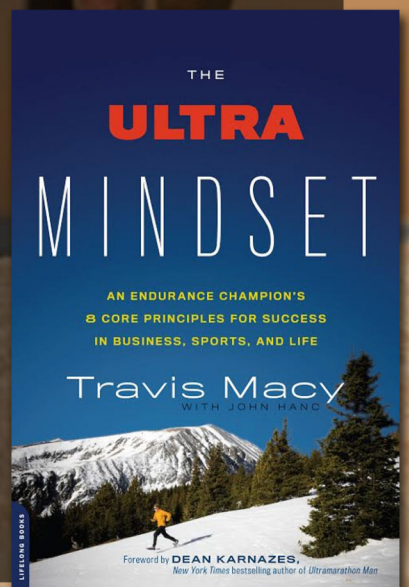
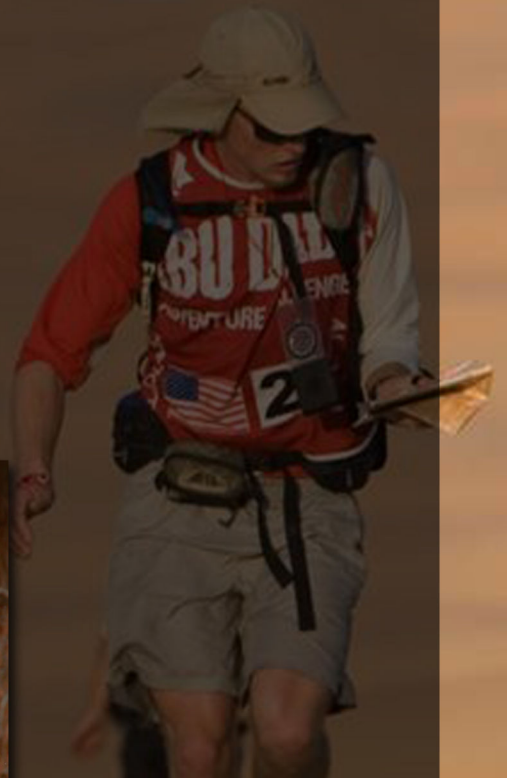
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ABOUT TRAVIS

TRAVIS MACY IS A SPEAKER, AUTHOR, COACH, AND PROFESSIONAL ENDURANCE ATHLETE. HE IS THE AUTHOR OF THE ULTRA MINDSET: AN ENDURANCE CHAMPION'S 8 CORE PRINCIPLES FOR SUCCESS IN BUSINESS, SPORTS, AND LIFE, AND HE HOLDS THE RECORD FOR LEADMAN, AN EPIC ENDURANCE EVENT CONSISTING OF A TRAIL RUNNING MARATHON, 50-MILE MOUNTAIN BIKE RACE, LEADVILLE 100 MOUNTAIN BIKE RACE, 10K ROAD RUN, AND LEADVILLE 100 RUN, ALL ABOVE 10,200' IN THE ROCKY MOUNTAINS. TRAVIS LIVES WITH HIS WIFE AND TWO YOUNG CHILDREN IN THE MOUNTAINS AROUND EVERGREEN, COLORADO.



MACYENDURANCECOACHING.COM



TO BOOK TRAVIS, CONTACT HIM @ TRAVISMACY.COM.

TRAVIS MACY

SPEAKING

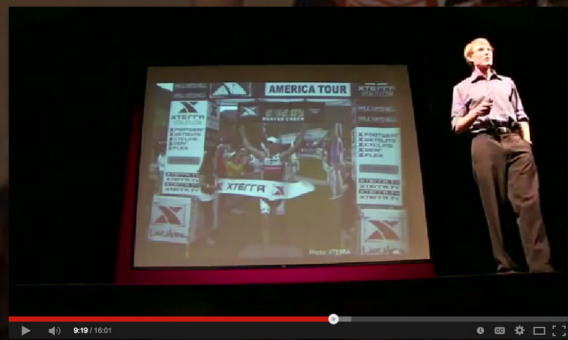
SHOWCASING LOCATIONS FROM THE SAHARA DESERT TO THE FRENCH ALPS AND THE COLORADO ROCKIES TO THE FLORIDA EVERGLADES, TRAVIS' TALKS USE EXCITING TALES AND CAPTIVATING IMAGES AND VIDEO FROM A DECADE OF PROFESSIONAL ULTRARUNNING, MOUNTAIN BIKING, AND ADVENTURE RACING TO INTRODUCE TANGIBLE, RELEVANT, AND ACTIONABLE PRINCIPLES LIKE:

- IT'S ALL GOOD MENTAL TRAINING
- THINK ABOUT YOUR THINKING: WHAT AND WHY
- BE A WANNABE
- HAVE AN EGO AND USE IT--UNTIL IT'S TIME TO PUT YOUR EGO ASIDE
- THE 4:30 A.M. RULE: WHEN YOU HAVE NO CHOICE, ANYTHING IS POSSIBLE
- BAD STORIES, GOOD STORIES--THE ONES YOU TELL YOURSELF MAKE ALL THE DIFFERENCE

A FORMER CLASSROOM TEACHER WITH A MASTERS DEGREE IN EDUCATION, TRAVIS CONSULTS HIS SPEAKING CLIENTS IN ADVANCE AND TAILORS HIS TALKS TO INDIVIDUAL AUDIENCES. HIS PROGRAMS ARE INTERACTIVE, ENGAGING, AND FOUNDED IN BEST PRACTICE.



SPEAKING EXAMPLE: TRAVIS' TEDX TALK



MULTI-GENERATIONAL TALKS

AUDIENCES INTERESTED IN A UNIQUE, COMPELLING, MULTI-GENERATIONAL TALK CAN BOOK TRAVIS AND HIS FATHER, MARK "MACE" MACY, A PIONEER OF ULTRADISTANCE RACING WHO COMPLETED THE LEGENDARY ECO-CHALLENGE, LEADVILLE 100, BADWATER ULTRAMARATHON, IDITASHOE, AND MARATHON DES SABLES EVENTS, AMONG OTHERS. MACE BALANCED RACING ALONGSIDE HIS PRIMARY COMMITMENTS AS A FATHER AND ATTORNEY; HE IS A POWERFUL SPEAKER AND HILARIOUS STORY TELLER, AND THE FATHER-SON DUO WILL HAVE YOU LAUGHING, CRYING, AND SPRINGING INTO ACTION TO MAKE THE MOST OF YOUR OWN LIFE ALONGSIDE YOUR FAMILY MEMBERS.



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TRAVIS MACY

RUNNER'S WORLD

MEDIA

MACY'S RACING AND ADVENTURE EXPLOITS HAVE BEEN COVERED BY THE NEW YORK TIMES, PENTHOUSE MAGAZINE, RUNNER'S WORLD, ADVENTURE SPORTS MAGAZINE, COMPETITOR MAGAZINE, ULTRARUNNING MAGAZINE, TRAIL RUNNER MAGAZINE, AND BREATHE MAGAZINE, AMONG OTHERS.



The New York Times

ULTRARUNNING MAGAZINE

LIVE LONG.

PUBLISHED WORK

TRAVIS' WRITING CIRCULATES WIDELY, AND RECENT OUTLETS INCLUDE ULTRARUNNING MAGAZINE, BACKPACKER MAGAZINE, TRAIL RUNNER MAGAZINE, SLEEPMONSTERS.COM, COLORADORUNNER.COM, COLORADO SERENITY, AND IRUNFAR.COM. HE COMPOSED THE TEXT FOR TWO COFFEE TABLE PHOTO BOOKS ABOUT ADVENTURE RACING: ADVENTURE RACING WORLD CHAMPIONSHIP SCOTLAND (ORANGE EXPRESSIONS, 2007) AND ABU DHABI ADVENTURE CHALLENGE 2009 (ORANGE EXPRESSIONS, 2010). HIS RECENT BOOK IS THE ULTRA MINDSET: AN ENDURANCE CHAMPION'S 8 CORE PRINCIPLES FOR SUCCESS IN BUSINESS, SPORTS, AND LIFE (DA CAPO PRESS, 2015). TRAVIS WRITES A MONTHLY EMAIL NEWSLETTER AT TRAVISMACY.COM.

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RACING

TRAVIS HAS COMPLETED WELL OVER 100 ULTRADISTANCE EVENTS IN ADVENTURE RACING, ULTRARUNNING, MOUNTAIN BIKING, SNOWSHOEING, SKIING, TRIATHLON, AND MULTISPORT. HE RARELY FINISHES OUTSIDE OF THE TOP FEW PERCENT, AND HAS RACED IN 16 COUNTRIES. HIS RACING RESUME INCLUDES WINS AND HIGH FINISHES AT EVENTS INCLUDING:



- **LEADMAN:** TRAIL RUNNING MARATHON, 50-MILE MOUNTAIN BIKE RACE, LEADVILLE 100 MOUNTAIN BIKE, 10K ROAD RUN, LEADVILLE 100 RUN--ALL COMPLETED IN ONE SUMMER IN THE COLORADO ROCKIES (RECORD HOLDER)
- **ADVENTURE RACING WORLD CHAMPIONSHIP:** NON-STOP RACING FOR 5 TO 8 DAYS IN SWEDEN, NORWAY, BRAZIL, AND SCOTLAND WITH RUNNING, MOUNTAIN BIKING, SKIING, WINTER MOUNTAINEERING, ORIENTEERING, OCEAN SAILING, CANYONEERING, SPELUNKING, AND MORE
- **WULONG MOUNTAIN QUEST AND ORDOS ADVENTURE CHALLENGE:** 5-DAY STAGE RACES IN CHINA THROUGH ANCIENT VILLAGES, RICE PADDIES, LIMESTONE CANYONS, DEEP CAVES, BOOMING CITIES, VAST DESERTS, AND STEEP MOUNTAINS
- **PRIMAL QUEST:** AMERICA'S LARGEST AND MOST PRESTIGIOUS ADVENTURE RACE, WITH TWO PODIUM FINISHES IN TWO ATTEMPTS
- **24 HOURS OF MOAB AND 24 HOURS OF LEADVILLE:** NON-STOP, ROUND-THE-CLOCK SOLO MOUNTAIN BIKING RACES OVER DESERT SLICKROCK AND HIGH MOUNTAINS
- **ROCK AND ICE ULTRA:** WEEKLONG, SELF-SUPPORTED WINTER JOURNEY ACROSS CANADIAN NORTHLANDS ON SNOWSHOE AND FOOT
- **MOUNT TAYLOR QUADRATHLON:** ROAD CYCLING, RUNNING, SKIING, AND SNOWSHOEING TO AND FROM THE SUMMIT OF NEW MEXICO'S MT. TAYLOR AT 11,306 FEET
- **SPEIGHT'S COAST TO COAST:** CLASSIC MULTISPORT CONSISTING OF ONE-DAY CROSSING OF NEW ZEALAND'S SOUTH ISLAND VIA ROAD CYCLING, TRAIL RUNNING, AND RIVER KAYAKING



SPONSORSHIP

A SPONSORED ATHLETE FOR 15 YEARS, MACY HAS REPRESENTED A VARIETY OF INDUSTRY LEADERS, INCLUDING MERRELL, SALOMON, SPYDER, NIKE, ZANFEL, EASTERN MOUNTAIN SPORTS, AND OSPREY AS A PROFESSIONAL ATHLETE. HIS CURRENT SPONSORS INCLUDE VITARGO, HOKA ONE ONE, ULTIMATE DIRECTION, AYUP LIGHTS, AND CW-X. TRAVIS' SPONSORS RECEIVE EXTENSIVE EXPOSURE AT RACES, AND OTHER EVENTS, IN HIS WRITING, ONLINE, ON TV, AND IN PRINT AND SOCIAL MEDIA. PROSPECTIVE SPONSORS SHOULD APPROACH TRAVIS THROUGH TRAVISMACY.COM.

EXPERTISE

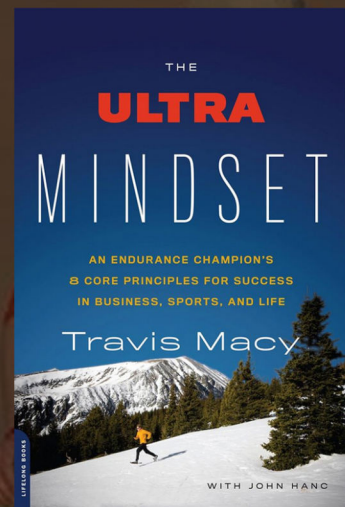
TRAVIS CONSULTS FOR BOOKS, ARTICLES, VIDEOS, AND OTHER MEDIA RELATED TO ENDURANCE RACING, TRAINING, NUTRITION, AND MINDSET. HE ENJOYS HELPING PEOPLE MAKE THE MOST OF LIFE AND IS HAPPY TO PARTICIPATE IN INTERVIEWS.

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LEARN MORE ABOUT **TRAVIS MACY**

ATHLETE INTRO VIDEO



SPEAKER INTRO VIDEO



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